



AFAL Launches www.afalonline.com

Africa Fuels & Lubricants Ltd (AFAL) launched the online portal www.afalonline.com at the AFAL Annual Reseller Conference on December 13 at the Safari Park Hotel in Nairobi, Kenya. The portal is for the B2B and B2C market that will be used to digitize the ordering and purchasing process of Caltex lubricants.

"Customers will now be able to place their orders, check stocks and credit limits from the comfort of their home or office using only their smart phones or personal computers," said AFAL General Manager Abhijit Sarmah who demonstrated the workings of the platform.